

SONDEREGGER

MOVEMENT

made@sonderegger.ch



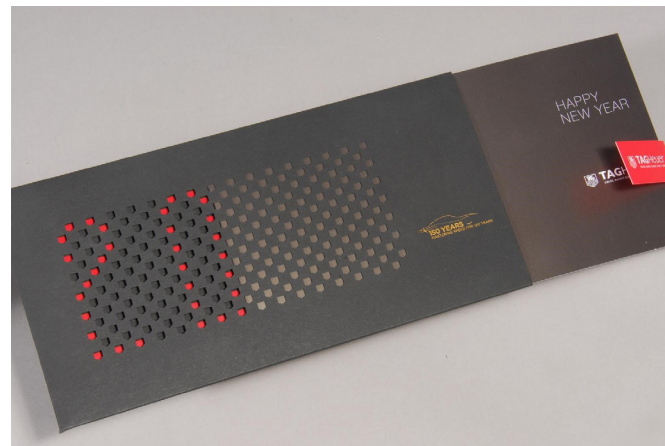
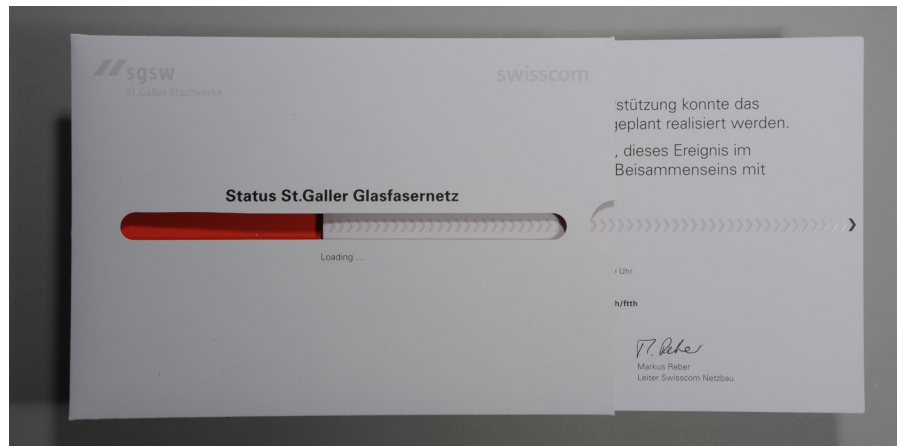
Turning

Eyelet and rivets help to bring two products together and give them the possibility to turn.



Pullcard

By pulling the card we show two different pictures changing from one to the other.



Pullcard

Also by pulling we give a view to the insight layer underneath.



Pop-up

While unfolding the card any design may pop-up.

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**SHAPING
THE
IMPOSSIBLE**

made@sonderegger.ch
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+41 71 913 27 27